# Philip Clyde-Smith CV

## Film Director and Editor

http://philipclydesmith.wix.com/philcs

I am a freelance film director and editor with over 8 years experience in music promos; commercials; branded content and corporate film. I am a strong visual storyteller utilising the skills I have learnt as an editor (Premiere, FCP and Avid) and cinematographer. For example recently whilst directing a commercial with a dog and child actor the odds were against us. However I knew which shots I could drop and which I could combine visually to get what we needed and more. I take a lot of satisfaction from the variety of my work from having to for example spend a week self shooting in the Scottish mountains; filming on a remote sea turbine then directing in a studio with Reindeer and a crew of thirty.

#### Commercials Broadcast/Web:

Red Bull Breakthrough: Director/DP/Editor, Sizzle/Pilot Film for Squire, March 2015 Barclaycard EC Checker: Director, Campaign Film for AdjustYourSet, March 2015 Land Rover: 2nd Unit Director, Online Commercial for Hoot/Saatchi, Nov-Dec 2014 Barclaycard Altogether: Director, Online Commercial for AdjustYourSet, July 2014 Purina Slinky: Director, 1x Online Commercial for Squire/Edelman, June 2014 HP Printers: Director, 3x Online Commercials for Squire/Edelman, Jan 2014 Barclaycard p2p: Director, Campaign Film for AdjustYourSet, Feb 2014 Simba Toys: Director, 1x Promo/Commercial, Active Productions, Dec 2013

Jaguar Land Rover: Director/Editor, 1x 30sec Cinema, Create/Pink Squid, August 2013

**Hampson & Hughes Insurance:** Director/Editor, 2 x 30 TVC for Create/Global Media, May 2013 **Pizza Express:** Director/Editor, 1x 60sec Online Commercial, Create/Pink Squid, Jan 2013

Harveys: Editor, 2x 30sec TVC for Crossfire/HMDG, July 2012

Kallo Cakes: 2<sup>nd</sup> unit Director/DP/Editor, 1 x30sec 1x60sec TVCs for Crossfire/HMDG, June 2012

University of East Anglia: Director/DP/Editor, 1x 1min Cinema Commercial, for WeAreSocial, March, 2012

**Bluewater:** Director/Editor, 1x 20 sec TVC for Create/23red, Sept 2011 **Toyota:** 2<sup>nd</sup> Unit Director, 1 x 90 sec Campaign film for CMCTV, May 2011

#### **Branded Content Campaigns:**

Tesco Mother of the year: Creative, Online Video Content Concept for Cedar, Dec 2014

E.ON Smart Meter: Creative, Online Video Creative for AdjustYourSet, Nov 2014

ZigZag Spotify Unbleached Sessions: Director, Monthly live gig/interviews for Create, May-Sept 2014

Barclaycard ePayments: Director, Online Content for AdjustYourSet, September 2014

**E.ON Pay No More:** Director, Online Content for AdjustYourSet, August 2014 **Pokerstars's Bebeto pranks Renaldo:** Editor, 1x2min for Create, April 2014

Barclaycard p2p Campaign: Creative Director, 6x 2min for AdjustYourSet, Sept 2013-March 2014 Barclaycard Digital Engagement: Director/Editor, 12 x 2 min films for Adjustyourset, March 2013

Adidas: Editor, 30x Online Films for WeAreSocial, April 2012

**M&S Living the Dream:** Director/DP/Editor, 4 x 2min film for Adjustyourset, Jan to March 2010 **Grants Whisky:** Director/Editor, 3 x 2min documentary for Adjustyourset/Gyro, Feb 2010

Mars, Mr T's Snickers Tour: Director/Editor, 7x 2 min films for Wax Media, Feb 2009

## Corporate Film:

Renault Digital: Director/Editor, 1x 3min film for Madcat Media, April 2015

Barclaycard Transparency: Director/Editor, 1x 90sec Animation/Live action for AdjustYourSet, Feb 2014

Siemens Uncovered: Director/Editor, 1x 5min Flagship film for AdjustYourSet, Oct 2013

Huawei: Director/Editor, 1 x Live Concert for Create, Dec 2012

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### **Music Videos:**

RayFoxx 'Curious' (Island Records): Director/Editor, 1x Promo for Squire, July 2014

Sebjak 'Feel Good' (Ultramusic): Co-Director/Editor, 1x Promo for MrsGrey, Jan 2014

Major 'Love Me Boy' (MajorTornMusic): Co-Director/Editor, 1x Promo for MrsGrey, Oct 2013

Ruth Lorenzo 'The Night' (Handimusic): Co-Director/Editor, 1x Promo for MrsGrey, May 2013

Random Acts 'Scat' (Channel 4): Director/Editor, 1x Promo for RedLion, June 2012

The Rifles 'Long Way Home' (Cooking Vinyl): Co-Director/Editor, 1x Promo for RedLion, June 2012

Dog is Dead 'Hands Down' (Atlantic): Co-Director/DP/Editor, 1x Promo for RedLion, Sept 2011

John Wilson Orchestra 'That's entertainment' (EMI): Editor, 3x Promo for CrossFire, June 2011

The Staves Live Performances (Atlantic): Co-Director/DP/Editor, 3x Promo for Urchin, April 2011

Rumer Live Performances (Warner): Co-Director/DP/Editor, 3x Promo for Urchin, Dec 2010

Amy Macdonald 'Your Time Will Come' (Mercury): Director/DP/Editor, 1x Promo for Urchin, Nov 2010

Amy Macdonald 'Your Time Will Come' (Mercury): Director/DP/Editor, 1x Promo for Urchin, Nov2010
The Futureheads 'Christmas in the 80s' (BigLife): Director/DP/Editor, 1x Promo for BlgLife, Oct 2010
Jedward 'All The Small Things' (Universal): Co-Director/Editor, 1x Promo for Urchin, July 2010
Hamel 'Don't Ask' (Decca): Co-Director/DP/Editor, 1x Promo for 3PA, Jan 2010

Japanese Voyeurs 'That Love Sound' (Island): Co-Director/DP/Editor, 1x Promo for 3PA, Dec 2009 The Noisettes 'Wild Young Hearts' (Mercury): Co-Director/DP/Editor, 1x Promo for Wax, March 2009

#### **Shortfilm:**

The Dot: Director, Sci-Fi Short film in development, 2014-Ongoing

#### Personal:

I am a keen surfer and have explored my love of the coast to create some unique photography exhibitions. There is one particular offshore group of islands called The Minquiers off Jersey that I go to as much as possible to take photos and film. At high tide the whole area is several metres underwater but at low tide a huge area of sandbars; rocks reefs and shallow water is exposed. It is truly a humbling and beautiful place that I am slowly capturing to turn into a short film.

#### **Education:**

Film Diploma from the London Film Academy (2004) BSc Marine Geography (2:1), Cardiff University (2002)

## **Skills:**

**Edit:** Premiere CC; After FX CC; Final Cut 7 and X; Avid Media Composer **Camera:** Arri Amira; Red Epic/One/Scarlet; C300/500; EX1/3; Canon 5d/7d

Software: Word, Powerpoint, Excel, Photoshop CC

**Full driving License and UK Passport** 

#### **Referees:**

Phil Tidy, Producer, Hello Squire: phil@hellosquire.com T: 0207 287 1725
Will Barnett, Creative Director, Adjust Your Set: will@adjustyourset.tv T: +44 (0) 20 7580 5933

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